A cover of a book

AI-generated content may be incorrect.

**Autopilot Ad Campaigns Checklist**

☐ Choose your ad platform (Facebook Ads, Google Ads, TikTok Ads, etc.)

☐ Connect an AI ad creative tool (AdCreative.ai, Predis.ai)

☐ Generate multiple ad headlines, copy, and images/videos with AI

☐ Upload creatives into your ad platform

☐ Set up split tests with different variations

☐ Define your budget and target audience

☐ Turn on AI-driven optimization features in the ad platform

☐ Monitor early performance to ensure tracking works

☐ Scale winning ads automatically, pause underperformers

☐ Refresh creative inputs monthly to avoid ad fatigue